POLICY AND GUIDELINES
FOR
USE OF NABH ACCREDITATION/CERTIFICATION MARK
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1.0 OBJECTIVE

To define the policy and guidelines for the use of Accreditation/ Certification Mark of National Accreditation Board for Hospitals and Healthcare Providers by accredited/ certified HCOs under following programmes:

- Hospitals
- Small Health Care Organisations (SHCO)
- Blood Banks & Blood Centres
- Primary Health Centre (PHC)
- Community Health Centre (CHC)
- Medical Imaging Services (MIS)
- Dental Institutions/ Hospitals
- Ayurveda Hospitals
- Wellness Centres and

Certification Mark by certified HCO:
- Medical Laboratory

2.0 SCOPE

This policy and guidelines are applicable to the use of Accreditation/ Certification Mark by NABH accredited/ certified healthcare organizations.

3.0 RESPONSIBILITY

CEO/Director of the Board is responsible to establish, implement, and amend this document. The accredited/ certified HCOs are responsible to comply with the requirements of this document.

4.0 POLICY AND GUIDELINES

4.1 The accreditation/ certification Mark provided at appendix ‘A’ is for the use by accredited/ certified HCOs. However, it remains the property of NABH.

4.2 The use of this Mark by the HCO will be under the control of NABH. Compliance with the following guidelines is required when using the NABH accreditation/ certification Mark.
4.2.1 The Mark shall be reproduced in the proportions and the colors indicated in the appendix ‘A’. The Mark must remain in the same format. It may be printed as a colored image or in black and white as given at appendix ‘A’. These are provided by NABH.

4.2.2 The Mark may be resized to suit the organization’s needs but no amendments will be permitted to its design or the relationship of the items within the design.

4.2.3 The accredited/ certified HCOs can only use the accreditation/ certification Mark for services of the healthcare organization that are specifically included in the accreditation/ certification. The Mark may not be used by the organization to advertise any products and services of the organization or in connection with any commercial purpose other than the permitted uses without the prior written agreement of NABH, and must not be used to suggest any approval by or sponsorship of NABH of the organization, its activities, products or services other than those have been assessed by NABH.

4.2.4 The Mark shall not be used in any way that it misleads the reader about the accredited/ certified status of the HCOs.

4.2.5 The Mark is not transferable and to be used only by the accredited/ certified facility.

4.2.6 The accredited/ certified body upon suspension or withdrawal or expiry of its accreditation/ certification (however determined), shall discontinue use of NABH accreditation Mark.

4.3 NABH reserves the right to terminate use of the Mark by giving notice in writing if the organization breaches any of the above mentioned terms and shall take appropriate actions as per laid down policy of NABH.

4.4 These guidelines for printing the Mark apply for use on all print and electronic materials and promotional items such as organization’s letterhead, newsletters, brochures, annual reports, business cards, and advertising.
Appendix ‘A’

Hospitals

Small Health Care Organisations

Blood Banks/ Blood Centres
Primary Health Centre (PHC)

Community Health Centre (CHC)

Medical Imaging Services (MIS)
Dental Institutions/ Hospitals

Ayurveda Hospitals

Wellness Centres