



Confederation of Indian Industry

# Global Ayurveda Medical Travel Summit

## *Ayurveda – The Future of Medical Travel*

18 – 19 February 2021 | CII Digital Platform



INDIA, A PREMIER DESTINATION  
FOR AYURVEDA HEALTHCARE

**1<sup>st</sup> Curtain Raiser with Ayurveda Community: 19 January**  
**2<sup>nd</sup> Curtain Raiser with MVT Community: 21 January**

The Conference will deliberate and discuss the preventive, promotive and curative aspects of Ayurveda in disease management as well as its market potential both in India & overseas.

### Why India?

- Low Cost
- Less Waiting Time
- World Class Quality
- Personalized services
- Rich Cultural Heritage

### FOCUS AREAS

- Opportunities and Challenges of Ayurveda in Medical Value Travel
- Create knowledge and awareness of Ayurveda globally
- Explore opportunities for international investment and collaboration
- Explore market opportunities globally
- Potential of Ayurveda treatment for chronic ailments

### OBJECTIVES

- To create awareness and promote Ayurveda
- To acknowledge the potential of Ayurvedic philosophy
- To facilitate buyer seller meetings and forge business linkages
- To showcase opportunities and drive investment into India
- To enhance exports of Ayurveda products and services
- To increase market share for Ayurveda from Global Medical Value Travel business



Supporting Association

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For any further information and partnership, please contact:

Ms Deepa Mehta: [deepa.mehta@cii.in](mailto:deepa.mehta@cii.in); Ms Sayani Dutta: [sayani.dutta@cii.in](mailto:sayani.dutta@cii.in)